

Mark Pruce

Ithaca, NY

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After ten years of managing my successful design and web shop, I had built many great products and client relationships but I was ready for a change. I spent 15 inspiring months as Campaign Manager of a Congressional Campaign in NY's 23rd district, managing staff, raising over \$500K, analyzing data, and implementing messaging and strategy. I'm ready for my next challenge.

EXPERIENCE

Tracy Mitrano For Congress, 1/2019 - 4/2020

Campaign Manager

Tasks included: writing campaign plan & budget, managing 100+ volunteers, 4 staff members, event planning, communications & messaging, managing political relationships, fundraising, and more.

Cornell Cooperative Extension, 5/2018 - 4/2019

Part-time Web App Developer

8oz Studios LLC, 2012 - 2019

Owner, Project Manager, Designer, Developer

Clients included: Interactive Advertising Bureau, Marla Aaron Jewelry, Mission Capital, Fiskars, Urban Institute, Grove Street Investments LLC, SCR Interiors, Loaves & Fishes, and others.

One More Story, Inc., 10/2011 - 2/2011

Art director, website design and development.

Electronics Design Group, Inc., 3/2009 - 12/2009

Flash applications, website maintenance, vehicle graphics, promotional materials, book design and general marketing.

EDUCATION

Rutgers University, 2009

BA in Visual Arts (Graphic Design), GPA 3.78

Magna Cum Laude, Dean's List, 2005-2009

Academic Excellence Award, 2007

SKILLS

Software Proficient on PCs and Macs, Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Xcode, Google Web Designer, Coda, Sublime, Eclipse, SketchUp, NGP, VAN/VoteBuilder.

Languages NodeJs, HTML (inc. HTML5), CSS (inc. CSS3), Javascript, jQuery, PHP, MySQL, Wordpress, Git, and Phonegap/Cordova.

Soft Skills Project management, communication, organization, public speaking, self-motivation, reliability and the ability to quickly adapt to new information, programs and workflows.

INTERESTS

User experience, information design, data analysis, political strategy, message crafting.

Travel in Asia, Southern Africa, Middle East, and North, South and Central America.

Gardening & hiking take up much of my free time.

Making things with my hands: ceramics, electronics, silkscreen, woodworking, papermaking, sculpting.